

## Meet the OzART Makers



Gian Wild is a web accessibility pioneer and the founder of AccessibilityOz. She spent six years with the W3C as an Invited Expert contributing to the Web Content Accessibility Guidelines, Version 2.0. She has received numerous awards and speaking invitations and is known for her passionate dedication to web accessibility.



Matt McLeod is a full stack developer who has worked across many industries, including education, finance, telecommunications, and software development before joining as CTO at AccessibilityOz. Matt is a low vision user.

Oz = Australia!  
ART = Accessibility Reporting Tool

OzART  
is fully  
accessible

## How did OzART come about?

AccessibilityOz first started in 2011, offering web accessibility services only, with a focus on audits. The team worked with countless organizations across Australia. Applying their own enthusiasm for web accessibility as well as the feedback of their clients, Gian and Matt hatched an automated tool to speed-up and enhance their scanning process. They created several versions until finally OzART was available for commercial license in 2013.

*It is paramount that we uphold the highest possible accessibility standards in all of our products. We're thankful to AccessibilityOz for ensuring our success in this area.*  
Ed Trachtenberg, InWorks

**GET IN TOUCH TO DISCUSS YOUR NEEDS FOR AN  
AUTOMATED TESTING TOOL!**

**OzART Toto released March 2017**



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**Your user-friendly, logical, automated  
accessibility testing solution**

**Reach beyond compliance for your website,  
application or mobile app**

**Find the accessibility errors that the other  
automated accessibility testing tools miss!**

*The OzART interface and reports are user-friendly  
and the accompanying OzWiki resources are  
phenomenal. I cannot say enough good things about  
this company and this tool.*

Kristine Neuber, Ph.D., Assistive Technology Initiative, George Mason University

# About OzART

OzART goes beyond mere compliance requirements, setting you apart from your competition and minimizing legal risk.

OzART is for managers wishing to track progress without being buried in technical details, developers needing to quickly identify accessibility opportunities, and testers who generate accessibility audits, supporting the efforts of managers, developers and content creators.

OzART is an automated tool designed to improve the workflow for each of these roles while catching all the errors along the way.

	Password protected sites	Google sign in	OzART re-runs	Schedule runs	Access to Admin	Statistics	Internally hosted sites
Single OzART Run	✓	✓	On request Additional \$	On request Additional \$	✗	✗	✗
OzART Cloud	✓	✓	✓	✓	✓	✓	via reverse proxy only ✓
OzART inhouse	✓	✓	✓	✓	✓	✓	✓

## What is in a Report?

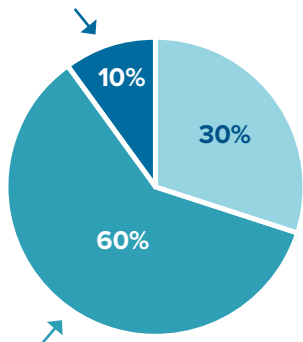
OzART scans your site, identifying broad trends as well as granular fixes. Reports display stats and graphs to more easily monitor progress over time.

EMAIL US TODAY FOR A FREE SAMPLE REPORT!

### Status breakdown by category

Category	Inspect	Defect	Okay	Fixed	Won't Fix
Key	269	422	2491	0	0
Form	56	225	195	0	1
Heading					

Errors that can only be identified by going to the site itself (e.g. whether captions are accurate)



Errors that can be identified within OzART (e.g. whether an ALT attribute is descriptive)

## Does OzART test all WCAG2 errors?

OzART tests WCAG2 errors, BBC Mobile Accessibility Guidelines and Section 508. The tool provides the complete picture by tracking assets on your site that require manual inspection. This inventory allows your tester to avoid trudging through repeated inspections!

# OzART Features

## OzART is organized by easy-to-understand categories

OzART is easy to navigate. The tool breaks potential issues down by categories that are easy to understand, for example "Images" and "Forms". OzART empowers users to make changes efficiently rather than laboriously testing page-by-page.

## Reports presented in layers

Site Summary ➤ WCAG2 Category Overview ➤ Category Issues ➤ Defects/Inspects

### OzART can:

- Differentiate between template and content errors, listing template issues only once.
- Display relevant page code, fragment, image or text from your site and the source page of each error.
- Allow testers to tag issues "Okay," "Fixed," "Defect," or "Won't Fix", remembering and updating report statuses throughout the testing process.
- Report on errors according to WCAG2, BBC & Section 508.
- Test for non-accessibility issues such as broken images, broken links and spelling errors.
- Export results to Excel or Jira.
- Support single sign-on with Security Assertion Markup Language (SAML).

### Determine exactly how many pages on the site the error occurs

#### Visible and/or hidden field labels are not coded with LABEL FOR and ID

### Determine exactly where on the page the error occurs

Title: Google Shopping

### Learn as you go!

OzART reports link to OzWiki, a resource that explains each issue, the impact, fix tips and code samples. Comprehensive WCAG2 references in the OzWiki tool are included for your enhanced learning. OzWiki includes WCAG2 and BBC Guidelines information, impact on users and an example solution.